

Financial Services Guide

PART 1 OF 2

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Financial Planning

Purpose of document

This Financial Services Guide (FSG) is designed to assist you to make an informed decision on whether or not you wish to utilise our services and contains important information about:

- Who we are
- The services we offer you
- How we and our representatives are paid
- Any potential conflict of interest we may have
- Our complaints handling procedures and how you can make use of them

Please read this FSG carefully before you ask an Elders Financial Planning Pty Ltd representative to provide you with advice

This Financial Services Guide has been authorized by the licensee, Elders Financial Planning Pty Ltd and is a two part legal document. Part One must always be accompanied by Part Two (the Adviser Profile). The most recent date on either Part One or Part Two becomes the date of the entire document.

Elders Financial Planning Pty Ltd is authorised to advise in the following products:

- Deposit and payment products
- Life insurance products
- Managed investments
- Retirement products
- Superannuation
- Standard Margin Lending facilities
- Debentures, stocks or bonds issued or proposed to be issued by a Government

Only products that have been examined by our experienced research team are placed on our Approved Products List. Your adviser is only authorised to recommend products on this list.

Responsibility for services provided

Your adviser is an Authorised Representative of Elders Financial Planning Pty Ltd. Elders Financial Planning Pty Ltd is responsible for the services provided to you by its representatives. Authorised Representatives of Elders Financial Planning Pty Ltd are required to act in your best interests at all times. Additional information about your adviser is contained in their Adviser Profile, Part Two.

Elders Financial Planning Pty Ltd holds a Professional Indemnity Insurance policy to cover its professional financial planning and advisory activities. Professional Indemnity insurance indemnifies professional organisations and their representatives for their legal liability in the event that a client suffers loss, material, financial or physical, that is directly attributable to a negligent act on the professionals behalf. This includes where the representative provides a service to the client and is no longer authorised by the organisation to do so.

All authorised Representatives of Elders Financial Planning Pty Ltd also hold adequate Professional Indemnity insurance.

Documents you can expect to receive

When our Authorised Representatives provide you with personal advice, you can expect to receive a written **Statement of Advice (SoA)** document. This document will include the basis and scope of our advice, our fees and commissions and any associations we have with financial product issuers or other parties which may have influenced the advice we give you.

A **Record of Advice (RoA)** may be prepared in circumstances where previous advice has been provided and your circumstances have not greatly changed. This advice may be delivered verbally, however a document of the advice will remain on your file and is available to you upon request.

If you instruct us to place business on your behalf, you can expect to receive a **no advice confirmation letter**.

When we recommend to you a particular financial product we will give you a **Product Disclosure Statement** to help you make an informed decision about that product.

If you enter into an ongoing fee arrangement with your adviser, you can expect to receive an **Annual Fee Disclosure Statement** which outlines the fees paid and services you were entitled to and received in the preceding 12 months.

Conflicts of Interest

Conflicts of interest are managed and disclosed to you where a conflict may affect provision of the financial services provided. A Register of Conflicts of Interest is available for your inspection upon request.

Elders Financial Planning Pty Ltd, via a joint venture, is owned by Millennium 3 Financial Services Group Pty Ltd (M3 FSG) and Elders Rural Services Australia Ltd (Elders).

M3FSG is ultimately owned by ANZ Banking Group. As a result Elders Financial Planning Pty Ltd is related to all companies within this group including OnePath Australia Ltd, which offers financial products and platforms to retail clients. As a result of this relationship, actual and potential conflicts of interest may arise when our authorised representatives provide services to you and recommend ANZ and OnePath products.

However, where this relationship might reasonably be capable of influencing our advice or creating a conflict of interest, we will clearly disclose our interest or the nature of the conflict to allow you to make an informed decision about our advice. We will manage, and will clearly disclose, any conflicts that we think may influence our advice.

We may receive additional benefits or preferential brokerage from some product providers, based on elements such as minimum new business placements and business retention. Where a product is recommended to you, any additional benefits or preferential brokerage payment will be disclosed to you in your Advice document (eg Statement of Advice or Record of Advice).

Product providers may pay us between 0% and 0.5% per annum

of your investment or your risk premium for as long as you hold the product. For example, if you had \$10,000 invested for one year in an investment product, and the product provider payment was 0.2%pa, the annual payment to Elders Financial Planning Pty Ltd would be \$20.

We may also receive sponsorship payments from product providers. These sponsorship payments can range between \$0 and \$40,000 per product provider and are used to subsidise the cost of conferences, training or professional development. These payments are not provided to our Authorised Representatives. Elders Rural Services Australia Ltd is part of the Elders Limited group of companies.

Privacy

Elders Financial Planning Pty Ltd (EFP) collects your personal information in order for one of its authorised representatives (that is, your adviser and/or the practice where he/she works) to provide you with financial products and services. In order to undertake the management and administration of products and services, it may be necessary for us to disclose your personal information to certain third parties.

We and your adviser will collect and use information about you during the course of your relationship with each of us.

It is important that the information we hold about you is up to date. You must let your adviser know when information you have provided has changed.

Collection, use and disclosure of information

We may use and disclose the information your adviser collects about you for the following purposes:

- to assist in providing you with products and services;
- to consider your request for a product or service;
- to enable:
 - EFP or another member of the Elders group; or
 - M3FSG or another member of the ANZ group to provide you with a product or service;
- to tell you about other products or services that may be of interest to you;
- to assist in arrangements with other organisations (for example product issuers) in relation to the promotion or provision of a product or service;
- to manage the relationship between you and your adviser and any accounts or policies which you hold, and perform other administrative and operational tasks (including but not limited to risk management, systems development and testing, credit scoring, staff training and market, customer satisfaction or investment research);
- to consider any concerns or complaints you raise against EFP and/or your adviser and to manage any legal action involving EFP.;
- to identify, prevent or investigate any fraud, unlawful activity or misconduct (or suspected fraud, unlawful activity or misconduct);
- to identify you or establish your tax status under any Australian or foreign legislation, regulation or treaty or pursuant to an agreement with any tax authority; or
- as required by relevant laws, regulations, codes of practice and external payment systems.

We may disclose your information to another licensee in order to enable you to continue to receive financial products and services in the following circumstances:

- where your adviser dies or their arrangements with us terminate;

- where our authorised representative becomes an authorised representative of another licensee; or
- where our authorised representative sells all or part of its business to another licensee.

Absence of relevant information

If you do not provide some or all of the information requested, EFP may be unable to provide you with products or services.

Information required by law

We may be required by relevant laws to collect certain information from you. Details of laws that require us to collect information about individuals (personal information) and why these laws require us to collect personal information are contained in the **Elders Policy Policy**, which can be found at www.eldersfp.com.au/privacy

Providing your information to others

We may provide your information to:

- an authorised representative of ours (including your adviser) for the purposes outlined in this document;
- M3FSG or another member of the ANZ group which may use the information to perform administrative or operational tasks or comply with regulatory requirements and prudential standards
- an organisation that has an arrangement with EFP to jointly offer products and/or has an alliance with EFP to share information for marketing purposes (and any of its outsourced service providers or agents), to enable them or EFP to: provide you with products or services; and/or promote a product or service;
- any agent, contractor or service provider of EFP or its authorised representative, engaged to carry out or assist with its functions and activities (for example, office support or paraplanning services, IT support providers and mailing houses);
- an organisation that assists EFP to identify, prevent or investigate fraud, unlawful activity or misconduct;
- regulatory bodies, government agencies, law enforcement bodies and courts;
- other parties EFP is authorised or required by law or court/tribunal order to disclose information to;
- any person who introduces you to EFP;
- your referee(s);
- your employer;
- your partner or spouse where they have sought advice jointly with you; or
- your authorised agents; your executor, administrator or trustee in bankruptcy; your legal representative; your attorney; or anyone else acting for you.

If you do not want us to tell you about products or services, please phone or email your adviser to withdraw your consent or contact advisor.services@elders.com.au

EFP may disclose information to recipients (including service providers and related entities of Elders ANZ) which are (1) located outside Australia and/or (2) either not established in or do not carry on business in Australia. You can find details about the location of these recipients in Elders' Privacy Policy at www.eldersfp.com.au/privacy and the ANZ Privacy Policy at www.anz.com/privacy. In addition to the countries listed in the Privacy Policy, EFP also obtains services from an organisation which offshores personal information to Singapore and United States of America.

Where your adviser discloses your personal information to recipients located in countries which are not listed in these privacy policies, he/she will inform you of those countries in the Adviser Profile of our FSG.

Credit Reporting

If you obtain credit services from us or our authorised representative, your personal information, including information about your other credit liabilities, repayments and defaults, may be disclosed to credit reporting bodies. We may also collect this information from credit reporting bodies. Information about credit reporting, is available at www.eldersfp.com.au/privacy

Elders Privacy Policy

The Elders Privacy Policy (www.eldersfp.com.au/privacy) contains information about:

- the circumstances in which we or another member of the Elders Group may collect personal information from other sources (including from a third party);
- how to access personal information and seek correction of personal information; and
- how you can raise concerns that we or another member of the Elders Group has breached the Privacy Act or an applicable code and how we or Elders will deal with those matters.

Collecting sensitive information

We will not collect sensitive information about you, such as information about your health, without your consent.

If applicable, we may collect health information with your consent. Your health information will only be disclosed to a service provider or organisation where this is necessary in order to provide you with financial products and services.

Personal information you provide about someone else

If you give us personal information about someone else, please show them a copy of this notice so that they may understand the manner in which their personal information may be used or disclosed in connection with your dealings with us.

Instructing Us

You may tell us how you would like to give us instructions. For example, by telephone, fax, email. If email is your preferred communication tool, you are responsible for monitoring your email account.

Advice appropriate to you

In order for us to provide advice suitable to your needs and financial circumstances, we need to ascertain your individual financial objectives, needs and requirements. You have the right not to give us this information, if that is your wish. However, if you do not give us sufficient information, the advice you receive may be inappropriate for your personal circumstances, objectives, financial situation and needs.

You should read the warnings contained in the Statement of Advice carefully before making any decision relating to a financial product/s.

Upon identification of your financial goals and needs, your adviser will either:

- Proceed to provide you with appropriate strategies and advice, or, in the event of not being suitably qualified
- Refer you to another Elders Financial Planning adviser who has the qualifications required to meet your financial planning needs.

Referrals

Where you have been referred to us by someone else, if we pay them a fee or commission in relation to that referral, we will tell you in the Statement of Advice who will receive that fee or commission and the amount they will receive.

Where it is necessary to refer you to another specialist, we may receive a referral payment from them.

How we are paid:

Your adviser may negotiate with you the fees appropriate to the services being provided. They may be paid by salary, fees, commissions or a combination. Refer to your advisers profile for specific details about how they are paid.

We may invoice you for a fee when you receive our written recommendations.

You may have to pay us a management fee annually, or in installments

We may be paid by product providers at the time you invest and during the life of your investment or insurance contract.

Commissions paid to us by product providers are generally based on a percentage of the amount you invest, or of your insurance premium.

Superannuation and Investment products:

We may be paid between 0% and 15% initial commission from product providers, based on the amount you invest. In the case of additional lump sum investments, or regular investments as part of a savings plan, initial commission may also apply.

We may also be paid ongoing commission of between 0% and 6%. This would be based on your account balance.

Life Insurance products:

We may be paid an initial commission based on a percentage of the first year's premium, which excludes policy fees and statutory charges. This initial commission may range between 0% and 140% of the base premium.

We may also be paid renewal commission of 0% - 45% of the base premium upon each annual renewal of the insurance contract.

If you have a complaint:

If you have a complaint about the service provided to you, you should take the following steps:

1. Contact us and tell us about your complaint.
2. If your complaint is not satisfactorily resolved within three business days, you may lodge your complaint in person or in writing directly with:

Complaints Management
Elders Financial Planning Pty Ltd
GPO Box 551 Adelaide SA 5001
Telephone: 1800 060 741
Email: advisorservices@elders.com.au

We will try to resolve your complaint quickly and fairly.

3. If the complaint cannot be resolved to your satisfaction within 45 days, you have the right to refer the matter to an external dispute resolution scheme. Elders Financial Planning Pty Ltd is a member of the Financial Ombudsman Service (FOS), GPO Box 3 Melbourne Vic 3001, Telephone : 1300 780 808, Facsimile: (03) 9613 6399, Email: info@fos.org.au Web: www.fos.org.au



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